CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

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PRESS-TV: ONE HAND WASHES OTHER

Great Manitoba Anti-Tax Rally

Theatre operators from all parts of Manitoba will converge on Winnipeg for a series of functions on November 1, these to be highlighted by a great amusement tax rally. Led by Ben Sommers, owner of the State, Winnipeg, and vice-presi-

(Continued on Page 3)

Four Indie Films Shooting At RKO

RKO will have four independent productions, each with budgets of over $1,000,000 before the cameras on the RKO lot within the next three weeks, J. R. Grainger, president of RKO Radio Pictures, disclosed last week. All four films are for RKO

(Continued on Page 4)

MARITIME EXHIBS BODY BEEFS AT ALL-IN-THE-FAMILY BOOSTING

Nova Scotia theatre operators, gathered in Saint John, NB at the annual meeting of the Maritime Motion Picture Exhibitors Association, criticized some newspapers with TV station connections for giving front page space to television publicity while denying the same location to film news. Other matters which drew objection were roadshow pictures and designated playing time and advanced prices, and the unequal provincial amusement tax, which, the MMPEA suggests, should be rearranged as a straight ten per cent.

Tribute was paid to the memory of the late S. Bartling, Liverpool, NS and D. H. MacDonald, Sydney, NS, veteran exhibitors who had passed away dur-

(Continued on Page 5)

Coplan Managing Director For Gottlieb Companies

David Coplan has joined Canadian Film Industries Company Limited, Toronto, as managing director, says an announcement from that company. He also becomes managing director of Film Laboratories of Canada Limited and Audio Pictures Limited, associated companies under the presidency of Arthur Gottlieb.

Coplan, one-time United Artists general manager in Canada, was promoted to the post of UA managing director in Britain, serving on the Odeon board of directors at the same time. Latterly he was managing director of his own British exchange, International Film Distributors Ltd.

The Gottlieb companies are interested in screen advertising placement, motion picture and television production in one of Canada's best studios, and printing for theatre and other exhibition. Audio holds the Canadian franchise of Alexander Film Company, USA film ad firm.

Year Book Lists 2,167 35 Mm.

Probably the closest-to-correct information on the number of motion picture theatres in Canada at a particular time is to be arrived at through the fourth edition of the Canadian Film Weekly Year Book of the Canadian Motion Picture Industry,

(Continued on Page 8)

Joseph Vogel Here

Recently elected president of the new exhibition company, Loew's Theatres, Inc., Joseph Vogel visited Toronto for a day last week. The company controls two theatres in Toronto and one in London, Ontario.

HARVEY WINS DIGEST CONTEST

Winner of the annual Showmanship Contest of the Canadian Moving Picture Digest — and a $75 cash prize — is Bob Harvey, Capitol Theatre, North Bay, Ontario. The second-prize winner, Nicky Langston of the Odeon Capitol, Hamilton, got $50, while third prize of $25 went to John McKim of the Odeon, Ladysmith, BC.

Jacques Martin, Odeon Mercier, Montreal, won a $25 prize for the best individual example of showmanship not related directly to a motion picture.

Publicity chiefs of Canadian circuits and distribution organizations did the judging in the Digest offices, followng dinner at the Coq d'Or.

McLaughlin, Stephenson Will Also Be Honored

Will McLaughlin, motion picture critic of The Ottawa Journal, and Charles Stephenson, veteran Canadian stage and motion picture figure, will be honored by the Canadian Picture Pioneers at its Pioneer of the Year award dinner to Jack Arthur, famed showman, at the King Edward Hotel, Toronto on November 25, it was announced by N. A. Taylor, president of the organization.

McLaughlin and Stephenson were selected by the Pioneers' board of directors, meeting in Toronto. Arthur was chosen earlier by a special panel of judges, which examined written nomina-

(Continued on Page 4)

Start 'The Court Jester'

Production of The Court Jester, Dena Productions' Danny Kaye starrer for Paramount, will begin on October 15.

Clyde Gilmour Quits As Vanc'r Sun Critic

Canada's busiest motion picture reviewer and critic, Clyde Gilmour, has dropped one of his outlets, The Vancouver Sun, for which he wrote a daily column. He remains critic for the CBC network and Maclean's, a national twice-monthly magazine, as well as emcee of the NFB's weekly TV program, Window On Canada, over CBC TV. No successor has been named by The Sun.

There is some talk that Gilmour will do a CBC TV review.

1,000-SEATER OPENS IN TORONTO

Canada's newest and most modern theatre, the 1,000-seat Golden Mile, which was built by Principal Investments as part of its Golden Mile Plaza, opened last week. At Eglinton Ave. E. and Victoria Park Avenue, outside Toronto, the theatre will be operated in conjunction with the huge shopping centre and special attention is being given to children's programs. Its free floodlit parking on the paved centre lot is an advantage.

The theatre brings to 22 the number of newly-constructed situations opened in Canada since the first of the year.

Construction is under way on the Valley Drive-in, Creston, BC, for B. & T. Tedford and L. Johnstone. There are now nine drive-ins under construction, with 42 having opened since the first of the year.

A permit for the construction of a $43,000 theatre building on Algonquin Ave., North Bay, Ontario has been issued to Patsy Aduono, bringing to 25 the total number of standard theatres planned at present.

TOM DALEY HEADS COMMITTEE FOR PIONEERS' DINNER

The committee that will set up the coming Pioneer of the Year award banquet, at which Jack Arthur will be honored, is headed by Tom S. Daley, a director of the Canadian Picture Pioneers, who served in the same capacity in connection with both previous ones, states N. A. Taylor, president. Dan Krendel has accepted chairmanship of the ticket committee, while Hye Bossin will be in charge publicity.

APACHE

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35TH ANNIVERSARY 1919 UA 1954

Canadian Film Weekly

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ANTI-TAX RALLY

(Continued from Page 1)

dent of the Manitoba Motion Picture Exhibitors Association, they will meet with the Honorable Ronald D. Turner, Provincial Treasurer, in the Legislative Buildings and ask for the elimination of the tax on all tickets priced at 50 cents and under.

The journey to the Legislative Building will be preceded by a rally at the Marlborough Hotel, Winnipeg, at 9.15 a.m. Upon return all will be guests at a luncheon in the Marlborough Hotel, given by the Manitoba Motion Picture Exhibitors Association.

Following the luncheon, which will begin at 12.30 p.m., a 2 p.m. demonstration preview of Paramount's VistaVision is to take place in the Uptown Theatre.

All Manitoba exhibitors are urged to attend the proceedings. Hotel accomodation will be reserved upon request for those exhibitors who, through inconvenient bus or train schedules, find it necessary to come in on Sunday, which is the day before.

The MMPEA considers the protest of utmost importance. Many small Manitoba exhibitors are on the verge of bankruptcy due to local recession created by the crop situation, with TV programs from across the border being an added factor in Winnipeg and Southern Manitoba. Being allowed to keep part of what is now the weekly tax remittance is enough to make the difference between profit and loss in many cases.

Fire Closes Theatre

The 200-seat Bedford Theatre in Bedford, NS, operated by Mrs. W. A. Purcell, was seriously damaged recently by fire of unknown origin.

BOOKER

Booker required by large 16 mm. distributor. The man we require should eventually be able to assume complete charge of our department, staff, follow-up, etc.

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CANADIAN FILM WEEKLY
175 Bloor St. E. Toronto

EARL CLARK NOW NS FILM CHIEF

Until his recent resignation production sales manager of Associated Screen News, Earl Clark, who produced more than 50 shorts over the past 12 years, has been made director of industrial and tourist promotion for the Province of Nova Scotia.

The appointment was announced by the Honorable Wilfred T. Dauphinee, minister of Trade and Industry.

A well-travelled veteran of film making, Clark frequently assisted the late Tom Courtney, one-time theatre manager who held a somewhat similar post with the Province until his passing a few years ago. Clark will help present the industrial and mineral development of Nova Scotia, today mainly an agricultural and maritime province, as it develops.

CAPAC UPHELD BY SUPREME COURT

The Supreme Court of Canada recently upheld a 1952 ruling by the Copyright Appeal Board allowing the Composers, Authors and Publishers Association of Canada to charge privately-owned radio stations one and three-quarters per cent of gross revenues as royalty on recorded music. The appeal grew out of an earlier ruling by the Exchequer Court against CHML, Hamilton, causing it to pay $500 damages for copyright infringement to CAPAC.

CAPAC is involved in another appeal, this one before the Privy Council, London. The Associated Broadcasting Company Limited, Toronto, a wire music service, and three Toronto cocktail bars contend that CAPAC has no right to collect music royalties from them. The case started in 1949, when the present appellants were favored in the Ontario High Court but soon suffered a reversal in the Ontario Appeal Court.

The appellants' position before the Privy Council is that their performances are given through the use of a gramophone and that such transmission is exempt under the Canadian Copyrights Amendment Act of 1938.

RKO's Screenliners

House of Knowledge, Alpine Fortress and Just Pets are to be RKO's first three Screenliners for 1954-55 release.

Morgan Signs With Columbia

Dennis Morgan will make two starring films for Columbia producer Sam Katzman during the next year.

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OUR BUSINESS by N.A. Taylor

IT IS interesting and pleasing to note that the technological march of progress in our business is not slowing down but rather seems to be accelerating. The newest trend currently seems to be in the use of wide film; that is, film which is approximately twice as wide as what we are presently using. The amazing success of Cinerama, which was the forerunner of all present large screens, seems to highlight the fact that the public is intrigued and attracted to "surround screens." The new Todd-A-O process has attempted to emulate the effect achieved by Cinerama while avoiding the excessive operating costs. From information received from reliable sources this seems to have been accomplished and the raves are terrific. This system not only employs a film of double standard width but also an additional 35 mm. film on which is carried six round tracks. Right now they are filming *Oklahoma* in this system and this will be followed by *Eighty Days Around the World*. The exhibition of this type of film would seem to be ideal for larger theatres but the value to smaller theatres would seem to be questionable at this time. However, it is claimed that reduction prints made from this process down to the regular 35 mm. have a startling quality that results in some of the impact of VistaVision, and indeed, a similar principle is involved.

* * *

This is the first wide film process in actual production today but others are experimenting in an endeavor to get into the field. For some time now there have been rumors that Twentieth Century-Fox is experimenting with a wide film. As a matter of fact, it tried this several decades ago and abandoned it because of impracticability but other developments along technical lines may make it possible today. In addition, Paramount now announces that it is experimenting with the showing of VistaVision from a wide film and in so doing has achieved remarkable 3-D effects.

* * *

These reports will be dolefully received by some in our business who are not prepared for such rapid development of new processes. The progressive ones will rejoice because the old walls are crumbling and a whole new edifice arising in their place. There is talk of fabulously high potential grosses in these new mediums, and also high expenditures for new equipment. All of which augurs for a very interesting and exciting future.

CPP HONORS

(Continued from Page 1)

tions. "The press and the motion picture, though they have no direct connection, have been inseparable throughout the history of our industry," said Taylor. "Its critics have led us toward higher standards and to its appreciation of our accomplishments we owe much of the great regard the public holds for us. To us Will McLaughlin, the dean of Canadian motion picture critics, personifies the honor and fairness of the press."

The directors chose Stephenson, said Taylor, because he did much to develop the field of special attractions inside theatre exhibition through his importation into Canada of such films as Mickey, The Still Alarm, The Whip and The Barrier. These films, instead of playing movie houses only, were shown in leading legitimate theatres for long runs.

McLaughlin, who during his career has interested himself in other phases of the motion picture besides reporting it, opened the motion picture department in The Evening Journal, Ottawa, in 1916 — the first in Canada. Some years ago he entered semi-retirement but was recalled by The Journal to review films again. His movie column, News and Views, in which he occasionally recalls the early days of the film, has a wide readership.

Stephenson, now an executive of Twentieth Century Theatres, Toronto, came into the theatre industry in the late 1890's as a boy selling songbooks in show lobbies. He became a comedian and song-and-dance man, headlining in cabarets and theatres until 1910, when he left the stage to join the motion picture industry. He has served in every department of it since.

He booked Beatrice Lillie for her first professional engagement and appeared with the company, and he was a principal in The Shoemaker in 1905 in which the late Lottie Pickford appeared as a child star.

Jet Ace Will Assist

The US Air Force has assigned Captain Pete Fernandez, jet ace from the Korean war and close friend of the late Captain Joseph McConnell, as technical advisor on The McConnell Story, Warner Bros.' film dramatization of the life of the triple jet ace.

WB's 'Dragnet' Tieup

Dragnet, WB feature based on the TV program, was held over in every one of its 197 initial USA engagements. Sponsors of the TV program, Johnson's Wax and Elna Sewing Machines, welcome exhibitor tieups in every Canadian outlet. Film's early business in Canada indicates that it will match USA popularity.

Film Baseball League Luncheon Hears Gus Ryder

Guest speaker at the annual presentation luncheon of the Toronto Motion Picture Baseball League, held at the Boulevard Club, was Gus Ryder, coach of Marilyn Bell. He was presented with a cheque by the league for his work with crippled children.

Ryder was introduced by TV-radio personality Monty Hall, shown on the left. Flanking Ryder is Bert Brown of General Theatre Supply and Percy Cox, president of the league.

The Eddie Duchin Story

Columbia Pictures will make Music by Duchin, the story of pianist Eddie Duchin, from Leo Katcher's original screenplay with Jerry Wald producing.

Commentator In WB Short

Television commentator Jackson Wheeler will make his film debut in a Richard Bare So You Want'a Be short for Warner Bros.

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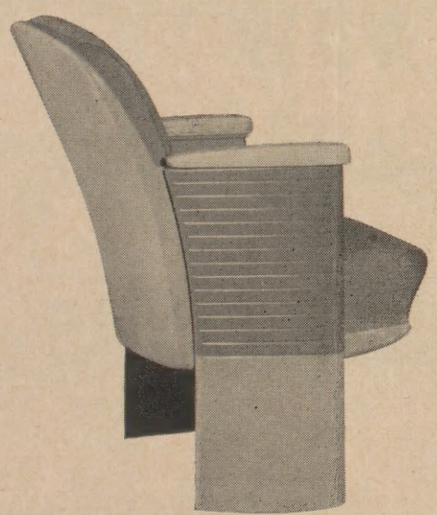

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FOUR RKO FILMS

(Continued from Page 1)

world-wide distribution. First of the productions to begin filming at RKO will be Benedict Bogeaus' Bow Tamely to Me, starring Barbara Stanwyck, which will be photographed in Technicolor and Superscope, new RKO wide-screen system.

Second will be Nat Holt Production Company's Seven Bad Men, starring Randolph Scott, which will be shot in Technicolor and Superscope.

The third production, Independent Artists' The Girl Rush, starring Rosalind Russell and produced by Frederick Brisson, will be filmed in Technicolor and VistaVision.

The fourth big production to start at RKO is King Brothers' Syndicate, to be photographed in Technicolor, with an all-star cast. Much footage for Syndicate, regarded as King Brothers' most ambitious motion picture undertaking, will be photographed on location in Chicago, Detroit, New York and San Francisco.

The surprising and far reaching developments disclosed are that Superscope is compatible with CinemaScope projection equipment, whether the exhibitor uses a CinemaScope projection lens or any other anamorphic lens for the projection of CinemaScope pictures, and that it creates an anamorphic print from straight photography which produces the largest, clearest and most perfect picture ever projected.

The first feature to benefit from this is The Big Rainbow, starring Jane Russell, which will be released in December.

'Monster Beneath The Sea'

Faith Domergue has been signed for the female lead in Columbia's Monster Beneath the Sea.

Arthur Mayer Due

Speaker at the annual luncheon of the Motion Picture Theatres Association of Ontario at the King Edward Hotel, Toronto on November 25 will be Arthur Mayer, leading USA industry figure.

Murray Briskin Quits Audio & Film Lab

Since April, 1952 assistant to the president of Film Laboratories of Canada Limited and Audio Pictures Limited, Murray Briskin has resigned from that post, as well as from the position of general sales manager of both companies.

Briskin, who came from New York, has no immediate plans after his resignation on October 15. Prior to coming to Toronto he was engaged in both exhibition and distribution, in the latter field with Columbia.

MTME. MEETING

(Continued from Page 1)

ing the year. Many tributes by members were also paid to the late Ray Lewis, the "first lady of the Motion Picture Industry in Canada."

An honorary life membership was bestowed on P. J. Dwyer, who for the past eight years was the Association's treasurer and recently retired from the Industry to enter another field of business.

A. J. Mason and F. Gordon Spencer were reappointed as representatives of the Association to attend the coming meetings of the national bodies in Toronto.

Highlighting the official luncheon was the showing of a film taken at the Association's convention in 1917, which was attended by several film stars of that era. An open forum discussion, led by representatives of the equipment companies, brought answers to many puzzling questions on the various types of film presentation. F. Gordon Spencer was chairman of the luncheon, which was attended by exhibitors, distributors, civic officials and guests.

Through the courtesy of Paramount Film Service and Famous Players the exhibitors and guests enjoyed a special demonstration of the new VistaVision process. Win Barron, Paramount representative, made a special trip to the Maritimes to meet the exhibitors, explain the filming process and present the screening.

A. J. Mason was re-elected president. Vice-presidents are F. Gordon Spencer, Saint John, NB; F. M. Gregor, New Waterford, NS; and B. Yeo, Montague, PEI. Secretary is G. A. Walters, Charlottetown, PEI, and treasurer W. G. Fenety, Fredericton, NB. The directors are J. McDonough, L. Sprague, M. Franklin, A. A. Fielding and R. Pope. Spencer was named chairman of the executive committee and McDonough its secretary.

UA's 'Night Of The Hunter'

Veteran character actor James Gleason has been signed for a feature role in United Artists' suspense drama Night of the Hunter, starring Robert Mitchum and Shelley Winters.

AA To Film 'Sweet Charity'

Richard Conte will star in Allied Artists' recently acquired property, Sweet Charity.

Cecil Black Resigns

With Empire-Universal Films Limited for the past few years, Cecil Black, who came to Toronto from Western Canada, has resigned as sales manager of its 16 mm. subsidiary, Sovereign Film Distributors Limited.

News Notes

NEW ADFILMS LTD. APPOINTMENTS

J. R. (Roy) McCullough has been named manager of the Western Division of Adfilms Limited, with headquarters in Edmonton, and R. L. (Bob) Todd is Eastern Division manager, with offices in London, Ontario, it was announced by Fred T. Stinson, president, from the head office in Toronto.

The company has franchises on an exclusive basis with United Film Service, Kansas City, and Motion Picture Advertising, New Orleans, these being sister companies in the USA.

First opportunities, said Stinson, go to Canadian producers of screen ad trailers, with more of this kind being made each year. Some British ad trailers are also handled.

SPRAGUE HEADS MTME. PIONEERS

L. A. Sprague of Lancaster, NB was re-elected president of the Maritime division of the Canadian Picture Pioneers at the annual meeting in the Admiral Beatty Hotel, Saint John, NB. Secretary treasurer is A. E. Smith, Saint John, and recording secretary Thomas Corbett, Saint John. The membership committee is comprised of P. J. Hogan, Saint John, for NB; Bruce Yeo, Montague, for PEI; and Fred Gregor, New Waterford, for NS.

New members inducted were Thomas Corbett, 20th Century-Fox, Saint John; Harold Gaudet, Capitol, Summerside, PEI; G. D. Walker, Paramount, New Waterford, NS; and Wilmot J. Chase, Paramount, Saint John.

It was moved and passed that a recommendation be made to the senior body in Toronto that a memorial be established for Ray Lewis, who passed away earlier this year.

RYDER HEARD AT BASEBALL LUNCHEON

Annual luncheon of the Toronto Motion Picture Softball League, held this year at the Boulevard Club, heard Gus Ryder, trainer of Marilyn Bell, tell of some of his experiences as a coach and in his work for crippled children. Miss Bell finished her across the lake swim in front of the Boulevard Club, with Ryder in the boat.

Ryder was introduced by Monty Hall, radio-TV personality who is a director of the Variety Club, and he was thanked by James Sturgess, president of the Toronto Motion Picture Projectionists' Union. Sturgess, in behalf of the league, presented Ryder with a cheque for his work with crippled children.

The J. J. Fitzgibbons, Jr. trophy to the winning team was presented to Harry Imperial of International Film Distributors by Bob Eves, Western Division general manager for Famous Players Canadian Corporation. The leading batter trophy, donated by Theatre Confections Limited, went to Jerry Stone of Warner Bros. Russ Moffat of Famous Players won the trophy for the most valuable player, it being presented to him by Percy Cox, president of the league.

NEW THEATRE ASSOCIATION

Nine members were elected to act as the directors of a new Quebec exhibitors association, L'Association des Proprietaires de la Province de Quebec, Inc., which was formed in Montreal recently. The organization, which has an office at the Montrose Theatre, 3180 Belanger St. E., Montreal, is said to have 50 members right now.

The directors are Elie Tabah, Montrose Theatre, Montreal; Edouard Gauthier, Rio, Sorel; Albert Berthiaume, Capri, Tetraauville; Gaston Vadnais, Luxor, Montreal North; Lucien Dame, LaSalle, Ville LaSalle; Melvin E. Lodge, Myra, Richmond; Honore David, Viau, Point Viau; Charles A. Magnan, Laurier, Victoriaville, and Paul E. Lauziere, Cartier, Drummondville.

'TIT-COQ' DRESS PREEM IN TORONTO

The sub-titled French-language Quebec-made feature, Tit-Coq, distributed by France Films, Montreal, opened its Toronto run at the Avenue Theatre under the sponsorship of the Canadian Film Institute and the Canadian Association for Adult Education.

A premiere occupied the first night, with Gratien Gelinas, the star, present, as well as 450 important guests, including the Lieutenant-Governor of Ontario, formally attired in reserved seats. Notables were on stage before the picture began.

The film enjoyed considerable success in Quebec and was well reviewed by the critics at a private showing in Toronto some time ago.

THE LATE ALEX ADILMAN

Secretary-treasurer of Consolidated Theatres Limited, Montreal, his passing was widely mourned. A member of the Canadian Picture Pioneers and the Variety Club, he was a governor of the Jewish General Hospital, the Talmud Torah, and the Young Men's Hebrew Association, as well as a member of the Montefiore Club.

The services were conducted by Rabbi Wilfred Shuchat, assisted by Cantor Gisser, and interment was in the Shaare Zion Cemetery.

The pallbearers were J. Arthur Hirsch, president and general manager of Consolidated Theatres; William Elman, an executive of that company; H. M. Masters, general manager of Warner Bros. in Canada; Louis Rosenfeld, president of Columbia Pictures of Canada; Lester, David, Nathan and Lawrence Druxerman, nephews of the deceased; Al Seltzer and Milton Goldstein.

Cast In Columbia Serial

Rick Vallin and Johnny Hart will co-star in Columbia's Sam Katzman serial, Adventures of Captain Africa. June Howard will play the feminine lead.

Represents Culhane

Shamus Culhane Inc. of New York and Hollywood, top film animation firm, will be represented in this country by Communications of Canada, Toronto. All live action to go with animated cartooning will be shot here by Julian Roffman, CC production chief.

Mont'l UA Premiere

Operation Manhunt, UA feature about Igor Gouzenko's experiences in exposing Soviet espionage in this country, will have its world premiere at the Princess Theatre, Montreal on October 28. It was photographed in Montreal. UA's Archie Laurie is setting up the premiere.

Fox Canadian Meet

National sales meeting of Canada's 20th-Fox division will take three days at the end of this week in the Royal York Hotel, Toronto. Canadian chief Peter S. Myers will welcome Wm. C. Gehring and Arthur Silverstone, top sales execs, from New York.

TOAST OF THE COAST!

Wherever you go in Hollywood today you'll hear them say: "THE HOTTEST LOT IS M-G-M!" Here's an "On-The-Scene" Report for the Exhibitors of America!

BIGGER AND MORE!

M-G-M's got the pictures! We'll tell you about a few of them here. Current, coming and in production, M-G-M attractions are leading the way in the industry upbeat. Bigger productions and more of them is the keynote as the World's Largest Studio works day and night to bring you Big Money Shows!

"DEEP IN MY HEART" (Color)

From its first sneak Preview, the word spread like wildfire that Leo's big new musical is something to ROAR about. Sigmund Romberg's life and songs come to the screen truly as "The Musical With A Heart" with 22 Romberg song hits from 11 of his greatest operettas presented by the most imposing roster of star entertainers ever. Jose Ferrer superb as Romberg; Merle Oberon at her best as Dorothy Donnelly; songstar Helen Traubel one of the world's great entertainers. (See balance of great cast below.) Producer Roger Edens. Director Stanley Donen. Screen play by Leonard Spigelgass.

Plus: Doe Avedon, Tamara Toumanova, Paul Stewart, Isobel Elsom, William Olvis, James Mitchell. And Guest Stars: Walter Pidgeon, Paul Henreid, Rosemary Clooney, Gene and Fred Kelly, Jane Powell, Vic Damone, Ann Miller, Cyd Charisse, Howard Keel, Tony Martin. *From the book by Elliott Arnold. Print by Technicolor.*

"BEAU BRUMMELL" (Color)

Says Film Daily: "One of the most read about movies in years. A 'feud' between cities as to which has the best dressed and most chivalrous men is snowballing around the country." One city after another protests that they have the leading "Beau Brummells." 500 newspapers published the Associated Press story of Washington, D. C.'s challenge (*White House Beau Brummells Eisenhower and Nixon*). Just part of the promotion for a terrific picture. A magnificent spectacle in color, a powerful love story starring Stewart Granger, Elizabeth Taylor, Peter Ustinov with Robert Morley. Producer, Sam Zimbalist. Director, Curtis Bernhardt. Screenplay by Karl Tunberg. *Based on the play written for Richard Mansfield by Clyde Fitch. Print by Technicolor.*

"JUPITER'S DARLING" (CinemaScope—Color)

Eye-filling spectacle, screen magic on a gigantic scale, comedy, wonderful satire, great song numbers. Dazzling scenes: Hannibal's army crossing the Alps with his elephant cavalry; the clash of armies in the attack on Rome; Roman statues coming to life for an underwater spectacle; Dance of the Elephants; and many more. Top cast: Esther Williams, Howard Keel, Marge and Gower Champion, George Sanders, Richard Haydn, William Demarest and hundreds more. A beautiful Roman girl diverts Hannibal from his assault on Rome and falls in love thereby. Producer George Wells. Director George Sidney. Screenplay by Dorothy Kingsley. Yes, the coming darling of the screen, eye-filling in its CinemaScope and Color magnitude, is "JUPITER'S DARLING."

Based on the play "Road To Rome" by Robert E. Sherwood. Choreography by Hermes Pan. Songs by Burton Lane, Harold Adamson.

"THE LAST TIME I SAW PARIS" (Technicolor)

A wonderful ticket-selling title. A real love story, heart-stabbing, compelling, absorbing. They meet in the chaos of V-E Day celebration in Paris. She gives him a fleeting but passionate kiss. They find each

other again and marry after a mad courtship. Engulfed by the social whirl, the drinking, the flirting, tragedy strikes. But an irresistible compulsion brings back the strayed lover to the scene of his first flaming meeting. Starring Elizabeth Taylor, Van Johnson, Walter Pidgeon, Donna Reed with Eva Gabor, Kurt Kasznar. Producer Jack Cummings. Director Richard Brooks. Screenplay by Julius J. and Philip G. Epstein and Richard Brooks, based on a story by F. Scott Fitzgerald. A screen masterpiece filmed in magnificent Technicolor in real Parisian locations.

"BAD DAY AT BLACK ROCK"

(CinemaScope—Color)

Spine-tingling suspense, the kind that makes movie hits, takes place amidst a brooding row of houses in a tiny desert town (especially constructed near Lone Pine, Cal.). Virtually every one of its handful of citizens is involved in a murder during a brutal outburst of mob violence. Four years later a stranger arrives. What happens is something for the goose-pimples. Great Cast: Spencer Tracy, Robert Ryan and Anne Francis, Dean Jagger, Walter Brennan, John Ericson, Ernest Borgnine, Lee Marvin, Russell Collins. Producer Dore Schary. Director John Sturges. Screenplay by Millard Kaufman. CinemaScope and Color give bigness to a big theme. *Adaptation by Don McGuire based on a story by Howard Breslin.*

"THE GLASS SLIPPER" *(Color)*

As beloved "Lili" continues to enchant New York after a year and a half, the same star, producer, director and writer (who did ballet librettos, lyrics and screenplay) have collaborated on a new triumph. Appealing Leslie Caron, Edwin H. Knopf, Charles Walters, Helen Deutsch have done it again—aided by co-star Michael Wilding with Keenan Wynn, Elsa Lanchester, Barry Jones, plus the work of dance-genius Roland Petit featuring his world-famed Ballet de Paris. Leslie Caron is utterly adorable as the lonely scullery maid who overcomes untold obstacles of poverty and mistreatment and the competition of the favored girls to win the prize catch! Drama and dance and delicious humor, sadness and sigh-inducing romance to the music of Bronislau Kaper will keep audiences enthralled and uplifted.

"ATHENA" *(Color)*

Aptly described as "The Nature Girl With The Body Beautiful," "ATHENA" is a refreshingly different kind of musical comedy enacted by a group of effervescent personalities who keep things fast-paced: Jane Powell, Edmund Purdom, Debbie Reynolds, Vic Damone, Louis Calhern with Linda Christian, Evelyn Varden, Ray Collins. Written by William Ludwig and Leonard Spigelgass. Produced by Joe Pasternak. Directed by Richard Thorpe. Print by Technicolor. Athena is one of seven daughters of a faddist colony and into this setting comes a pompous young lawyer who soon learns uninhibited and primitive ways of life and love. Beautiful nature girls, hilarious activities of the faddist colony, add up to an appealing love story, an attraction for young and old. *Songs by Hugh Martin and Ralph Blane.*

"THE PRODIGAL" *(CinemaScope—Color)*

One of the great film spectacles of all time. Lana Turner is the pagan beauty. Edmund Purdom is the prodigal son. Co-starring Louis Calhern with Audrey Dalton, James Mitchell, Neville Brand, Walter Hampden, Taina Elg, Francis L. Sullivan, Joseph Wiseman, Sandra Descher. Breathtaking scenes: Heathen Temples of the ancient Idol-Gods, Baal and Astarte; the teeming streets of Damascus and all the fabulous settings that occupy more than 400,000 square feet outdoors and four of the world's largest indoor stages. There are 18 speaking parts and in its spectacular scenes 4,000 extras are employed. Producer Charles Schnee. Director Richard Thorpe. Screenplay by Maurice Zimm. Prepare for a CinemaScope and Color attraction beyond your wildest imagination. *Adaptation from the Bible story by Joe Breen, Jr. and Samuel James Larsen.*

IN PRODUCTION!

"HIT THE DECK" *(CinemaScope-Color)* — Not since "Anchors Aweigh" such rollicking entertainment. Three sailors on the loose in 'Frisco meet a night club singer, an actress and the Admiral's daughter. Starring Jane Powell, Tony Martin, Debbie Reynolds, Walter Pidgeon, Vic Damone, Gene Raymond, Ann Miller, Russ Tamblyn with Kay Armen, J. Carrol Naish, Richard Anderson, Jane Darwell. Screenplay by Sonya Levien and William Ludwig, based on the musical play "Hit The Deck" by Herbert Fields, presented on the stage by Vincent Youmans from "Shore Leave" by Hubert Osborne. Joe Pasternak, producer. Roy Rowland, director. 14 top songs from the master, Vincent Youmans. Lyrics by Leo Robin, Clifford Grey and Irving Caesar, choreography by Hermes Pan.

"MOONFLEET" *(CinemaScope-Color)*—Great story of daring exploits with its background of rugged English Coast and its story of a young boy and the man he idolizes, a brooding adventure in a strangely contrasting triangle of exotic women. The cast: Stewart Granger, Viveca Lindfors, George Sanders, Joan Greenwood with Jon Whiteley, Melville Cooper. Screenplay by Jan Lustig and Margaret Fitts based on the novel by J. Meade Falkner. Producer John Houseman. Director Fritz Lang.

"IT'S ALWAYS FAIR WEATHER" *(CinemaScope-Color)* — Another Big musical under way. Gene Kelly, Dan Dailey, Cyd Charisse, Dolores Gray and Michael Kidd. Producer Arthur Freed. Directed by Gene Kelly and Stanley Donen. Written by Betty Comden and Adolph Green.

"INTERRUPTED MELODY" *(CinemaScope-Color)* — Curtis Bernhardt, director, and Jack Cummings, producer, are making a picture with the promise of "The Great Caruso." It is based on the dramatic life story of Marjorie Lawrence, opera star, who overcame disaster at the height of her career. Starring Glenn Ford, Eleanor Parker with Roger Moore and Cecil Kellaway. Written by William Ludwig and Sonya Levien.

In the Cutting Rooms: **"GREEN FIRE"** *(CinemaScope-Color)* — High adventure in the quest for an emerald mine. Filmed in South America, it stars Stewart Granger, Grace Kelly, Paul Douglas, John Ericson with Murvyn Vye and hundreds of others. Andrew Marton, director. Armand Deutsch, producer. Written for the screen by Ivan Goff and Ben Roberts. **"MANY RIVERS TO CROSS"** *(CinemaScope-Color)* — Fast-moving action picture rich with laughter, romance, suspense. Colorful background of pioneer America. Starring Robert Taylor and Eleanor Parker with Victor McLaglen, Russ Tamblyn, Jeff Richards, James Arness. Producer, Jack Cummings. Director, Roy Rowland. Screenplay by Harry Brown and Guy Trosper based on a story by Steve Frazee.

SOMETHING TO REMEMBER: Preparing **"BEN-HUR"** in the fabulous dimensions of CinemaScope, Color and with Stereophonic Sound!

YOUR FUTURE: Hitch your wagon to the Studio of the Stars!

2,167 SITUATIONS

(Continued from Page 1)

just off the presses. Thirty-five of its 209 pages are devoted to Canadian cinemas which are separated by province, with these headings over the facts about each: population, name of theatre, days open, number of seats, and licencee.

The list was arrived at through a day-by-day check on every move from planning to opening as closely as possible. Information was sought and organized from every available source, including local ones.

The Canadian Motion Picture Distributors Association gets out a private list for its member companies each Spring, while the Dominion Bureau of Statistics offers theatre figures in its annual report, usually issued in the late Fall and treating with the previous calendar year.

One of the most frequently asked questions is: How many theatres are there in Canada? The recently-revealed figure for the USA houses up to August 1 of this year, gathered for the Council of Motion Picture Organizations, Inc. by a firm of business analysts is 18,351. Well, how many movie theatres are there in Canada? That all depends what you mean by a movie theatre. The USA count probably refers only to 35 mm. situations. No mention of 16 mm. theatres is contained in information made public. Canada, according to the Dominion Bureau of Statistics, has many 16 mm. "theatres."

The 1954-55 Year Book lists 2,167 35 mm. movie theatres in Canada, a total made up of **1,941 four-wall cinemas** and **226 drive-ins.** Of these, 35 four-wall cinemas and one drive-in are closed. This means that there are **2,131 cinemas operating** right now in the 35 mm. category. The number in the 1953-54 Year Book was 2,069 — 62 fewer.

This is not the whole story of motion picture exhibition from a physical standpoint. Far from it. There is Canada's great 16 mm. field, developed since the war and engaged in by the top distributors. The Year Book, in its 16 mm. section, lists **188 "Theatres,"** along with **514 "Community Enterprises"** for a total of **702 16 mm. operations** — 65 more than in last year's list.

This needs some amplification. A 16 mm. "Theatre," according to the Dominion Bureau of Statistics, is a place — usually a hall — where an operator puts on a show one or more nights each week for personal gain. A "Community Enterprise" is an exhibition sponsored or conducted by local business men through a board of trade, chamber of commerce or some other body, the purpose being to induce people to remain in the community and do their shopping there. It has been shown that if small rural communities have no movies, the folks from the countryside head for the nearest place with some and also shop there.

The Year Book does not list the Itinerant operators who service halls. There are quite a number of these, for they played to 1,381,655 admissions in 1953 and did $468,562 worth of business.

Also in the latter category are the dozens of parish halls in which Quebec churches run shows for children, who are banned from theatres in the province until they reach the age of 16.

It should be noted that there are also 60 non-commercial situations, mainly in military bases, jails and institutions, almost all of which use 35 mm. equipment. The grand total of places where motion picture films are shown in Canada to the public, as listed in the Year Book, is 2,833, a figure which does not include the 60 non-commercial situations.

Here are statistics based on Year Book listings: BC — 166 four-wall theatres and 33 drive-ins; Alberta—197 four-wall (four closed) and 39 drive-ins; Saskatchewan — 250 four-wall (eight closed) and 37 drive-ins; Manitoba — 175 four-wall (three closed) and 15 drive-ins; Ontario — 502 four-wall (seven closed) and 84 drive-ins (one closed); Quebec — 460 four-wall, of which 82 are French and 121 half-French, (seven closed); Nova Scotia—80 four-wall and six drive-ins; New Brunswick — 65 four-wall (four closed) and ten drive-ins; Prince Edward Island — 18 four-wall (one closed) and two drive-ins; Newfoundland — 28 four-wall (one closed). Newfoundland as yet has no drive-ins and Quebec forbids them by law.

Mr. Exhibitor

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SHORT THROWS

DISTRIBUTORS Corporation of America, organized recently by 30 theatre operators with a total of 700 situations among them, will distribute the pictures it produces or handles on an area basis, in contrast with the present national method of releasing. Advertising will be concentrated on a local level and print costs will be lessened. First production activity of the new setup, of which Fred Schwartz of NY is president and Charles Boasberg general sales manager, will be a cartoon version of Finian's Rainbow, with the voice of Barry Fitzgerald, and a novel, The Vikings, to be made in England. DCA also has the Western Hemisphere rights to I Am a Camera, to star Julie Harris and Shelley Winters. No Canadian distributor has been named yet.

GRATITUDE to Spyros Skouras, president of 20th Century-Fox, for creating greater employment for projectionists through "courage and foresight in pioneering CinemaScope" was expressed in a wire from Oscar P. Olson, business manager of the Milwaukee projectionists' union.

EDISON, NJ will replace Raritan Township as the name of the area where Menlo Park, once the headquarters of the inventor and now the site of a museum of his work, is located — if a forthcoming vote favors the change.

DINNER in honor of Barney Balaban, given by the NY B'nai B'rith and attended by 1,000 notables at the Waldorf Astoria, helped sell $1,000,000 of the State of Israel Development Bond issue.

NEW YORK exhibitors lost their case in the Supreme Court, which declared the municipal five per cent amusement tax law valid. The judge instructed exhibitors to withhold breakage amounts pending appeal from his ruling.

WALTER HERBERT of Ottawa again heads the management committee for the Canadian Film Awards, which is jointly sponsored by the Canada Foundation, Canadian Association for Adult Education and the Canadian Film Institute. The sixth annual competition, held last year, drew 68 entries, a record number.

FIRST EDITION of the Hamilton Daily News, Canada's newest morning paper, rolled off the press recently without a hitch. Andrew Peller is the publisher of the full-size, two-section daily which staffs about 100. The Hamilton Spectator is the city's other paper.

TELEMETER executive vice-president Carl Leserman is retiring from the active management of the company, from which Famous Players received a 25-year franchise for Canada. He remains on the board of directors.

CIRCULATION of Canadian dailies has increased from 3,616,000 in 1953 to 3,756,000 now, states Ian H. Macdonald of the Canadian Daily Newspaper Association. Advertising volume is up 182 per cent since 1947 in spite of competition from radio, TV and magazines.

THEATRE FRONTS in New York drew protests from business and religious organizations and the licence commissioner ordered closed hearings on complaints. The fronts in question are in the Broadway district.

HURRICANE Edna recently flattened the large screen of the Family Drive-in near Chatham, NB and closed it for three weeks. It was a total loss.

FRANK RASKY, editor of Liberty, national Canadian magazine, has written "Roy Rogers, King of the Cowboys," a book-length biography to be issued by Julian Messner, NY. A condensed version ran in Liberty.

WALTER O'HEARN, theatrical editor of The Montreal Star, paid a fine tribute to the late Bert Lytell in print. He recalled that Lytell's father was a Canadian and that the actor, who was 59, was educated at Upper Canada College, Toronto. His impression of Lytell after their recent meeting in Montreal, where the actor had come to talk about 20th-Fox's The Egyptian: "He was a gentleman, a walking treasury of stage and baseball lore, and as graceful and debonair then as he had been in the days when, rapier in hand, he ornamented the silent screen."

Bronson In 'Target Zero'

Charles Bronson will appear in Warner Bros.' Target Zero.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 19, No. 40 USA AND UK REVIEWS Page 9

WEST OF ZANZIBAR

(From Kinematograph Weekly, London)

JARO (Technicolor) 93 Mins.

British (U). Featuring Anthony Steel, Sheila Sim and Edric Connor. Produced by Leslie Norman. Directed by Harry Watt. Director of photography, Paul Beeson. Musical director, Dock Mathieson.

Large-scale jungle jamboree, dipped in flawless Technicolor. A sequel to Where No Vultures Fly, it illustrates the further adventures of Bob Payton, intrepid British-born African game warden. Here he interests himself in a tribe compelled to find fresh pastures because of soil erosion, and prevents its male members from becoming tools of ruthless ivory poachers, secretly controlled by a cultured half-breed. The hero's wife and offspring again share some of his hazards, but the white characters are less sure of themselves than in the parent film. The native types are, however, superbly drawn and, together with brilliantly photographed animal highlights, even things up. Excellent popular booking.

Story.—When "dustbowl" conditions force the Galana tribe to move, the majority elects to settle on the coast, despite the advice and warnings of Chief Ushingo and Bob Payton, the game warden. Once in Mombasa, the young men fall victims of slick crooks and turn ivory poachers. To save them from themselves, Bob seeks the head of the ring.

Production.—The picture does not tell a particularly subtle yarn, and much of the dialogue is fourth form, but immediately the battle between stout fella Bob and sinister Dhofar is joined, stupendous thrills, including hair-raising fights with panthers and crocodiles and spectacular river forays follow in breathless succession. Anthony Steel, oddly enough, overdoes the casual approach as Bob, William Simons, also in Where No Vultures Fly, shows signs of self-consciousness as Tim, and Sheila Sim lacks the easy manner of Dinah Sheridan, the original Mary, but no fault can be found with the native players. Edric Connor makes a majestic and forthright Ushingo, and Juma delights as a wily local boy. The rest of the coloured cast also registers. The widely varied backgrounds are superb, and neatly underline the film's simple, yet comforting philosophy, and boldly frame its jolly and exciting action. Comedy relief apt and camera work outstanding.

Points of Appeal.—Impressive acting by native players, wholesome sentiment, terrific thrills.

BRIGADOON

(From The Film Daily, NY)

with Gene Kelly, Van Johnson, Cyd Charisse

MGM Ansco-CinemaScope 108 Mins.

ANOTHER FINE ACCOMPLISHMENT AND RICH ENTERTAINMENT DELIVERY FROM METRO AND ARTHUR FREED. CAPTIVATING DIVERSION, WELL HANDLED. DEVELOPS INTO A REWARDING, HIGHLY SATISFYING EXPERIENCE BY VINCENTE MINNELLI.

Captivating entertainment projected with the expert touch in evidence and with complete understanding of its venture into the realm of fantasy will garner for this film version of the Alan Jay Lerner work considerable applause and still more appreciation.

Lerner's musical play, set in the Scottish highlands, shapes up a fine blending of touching romance, an unusual examination of the passage of time, a fine panel of graceful performances, exceptional dancing. Captured also is the colorful movement of village life plus individual examination of personalities and characters.

Given a smart and alert production by Arthur Freed there is additional quality derived from color by Ansco in vivid tints and the broad visual appeal of CinemaScope. The able hand of Vincente Minnelli guided the Lerner screenplay to the end that spectators are exposed to a series of compellingly handled high moments that hit out for fairly spontaneous response. There are, too, rich, warm qualities.

Distinguished in its musical content, Brigadoon in that respect has an already popular score. It is lilting, poignant, keenly romantic and contributes to the terpsichorean efforts of Kelly, Miss Charisse, Hugh Laing and the folks of the chorus. It is of such calibre as to cause heads to swing in metronome rhythm. Lyrics are by Lerner and music is by Frederick Loewe.

Delineating the story background there are Kelly and Johnson as a pair of American nimrods shooting grouse in the heather. Lost, they come upon "Brigadoon," which is not really there and unmarked on the map. Here, the first mystical note of the story is struck.

In the ensuing passage of one day the tale of the town is revealed and the full course of events transpire since, with nightfall, "Brigadoon" must disappear for another century along with its inhabitants.

Johnson is pursued. Kelly becomes infatuated with Cyd. A wedding celebration is about to be launched. There is merriment and rancor and the existence of "Brigadoon" is threatened when a recalcitrant, embittered, frustrated and unrequited lover makes his bid to escape. Johnson accidentally brings him down. Night falls. Barry Jones has previously explained about "Brigadoon" and the peculiarity of its once in a hundred years being. It is hard for Kelly to withdraw. He does. Taking off with Johnson as "Brigadoon" vanishes.

Later, in New York, with its noise, emotional turmoil and nervous excitement, Kelly is brought to full realization that Cyd and "Brigadoon" are for him. He forthwith returns—and just in time.

This is a delightful, compelling handling of an unusual story and musical theme. It has a soothing factor in its unfoldment and delivers richly.

Joseph Ruttenberg's photography expertly captures the brooding atmosphere of Scotland and the passionate moments of the Kelly-Charisse romance.

From Metro and from Arthur Freed, Brigadoon is another fine accomplishment.

CAST: Gene Kelly, Van Johnson, Cyd Charisse, Elaine Stewart, Barry Jones, Hugh Laing, Albert Sharpe.

CREDITS: Producer, Arthur Freed; Director, Vincente Minnelli; Music, Frederick Loewe; Lyrics, Alan Jay Lerner; Based on the musical play by Alan Jay Lerner; Musical direction, Johnny Green; Choreography, Gene Kelly; Photography, Joseph Ruttenberg.

DIRECTION, Able. PHOTOGRAPHY, First Rate.

To Play Chessman

The controversial role of Caryl Chessman, the convict who wrote the sensational autobiography, Cell 2455, has gone to William Campbell. Columbia Pictures will produce the screen version.

'The Sea Chase'

James Arness will play the part of a belligerent crewman in Warner Bros.' The Sea Chase, in CinemaScope and WarnerColor, starring John Wayne and Lana Turner.

RING OF FEAR

(From the Film Daily, NY)

with Clyde Beatty, Pat O'Brien, Mickey Spillane

CinemaScope-WarnerColor

Warners 93 Mins.

COLORFUL, VIVID SHOW. HAS THE PLUS ENTERTAINMENT FACTOR. WILL ATTRACT YOUNGSTERS AS WELL AS THE DEVOTEES OF THE CIRCUS.

Offering mostly, in the entertainment sense, the acts and personalities of the Clyde Beatty Circus, with Clyde, himself, often taking the spotlight, "Ring of Fear" has definite indications of considerable appeal for youngsters who won't be quite taken in by other factors of the screenplay.

Of course, circuses being circuses, there is also a vast public for the spectacular brand of entertainment. The obvious and inherent values of high flying trapeze artists, wire walking, trained horses, clowns, trained elephants and the like, plus the highly animated performance of Beatty with his cats, are on prominent and effective display. For the literary taste there is Mickey Spillane, himself, wandering among the tents and props.

From the Wayne-Fellows production team, delivered by Fellows and effectively directed by James Edward Grant, this somewhat lengthy detailing of the prowlings and depredations of a vengeful homicidal maniac, an escapee from an asylum, moves in measured sequences. CinemaScope and WarnerColor make their considerable contributions. Edwin DuPar was director of the first grade photography.

Basic element in the plot is the reappearance of Sean McClory, the killer, on the circus scene. In the initial phase of the narrative he is seen as a killer of no scruples. Demented, he has lethal plans for a trapeze artist, Marian Carr, and her husband, John Bromfield. McClory capitalizes on the alcoholic weakness of Emmett Lynn for a while in order to wreak havoc. Finally he kills Lynn and sets his aim for the big vengeance. Pat O'Brien, as the manager of the show, calls in Spillane to track down the unknown culprit who is right in their midst. In good time, and with plenty of circus color background, this is done but by a tiger.

CAST: Clyde Beatty, Pat O'Brien, Mickey Spillane, Sean McClory, Marian Carr, John Bromfield.

CREDITS: Producer, Robert M. Fellows; Director, James Edward Grant; Written by Paul Fix, Philip MacDonald, James Edward Grant; Photography, Edwin DuPar.

DIRECTION: Effective.

PHOTOGRAPHY: Good.

CECIL BLACK LEFT Empire-Universal for something he wasn't ready to talk about at the time . . . *Comic Lou Jacobi,* now knockin' 'em out in the London company of *Pal Joey,* has a part in London Films' *A Kid for Two Farthings.* This is a selling title? It stars Celia Johnson . . . *Ken Johnson,* just back from Over 'Ome, wrote this about the British in his *Telegram* column: "They're shocked to learn that Canada has no feature movie industry" . . . *Olsen & Johnson* of CNE and *Hellzapoppin'* fame have a new show in work. Title suggestion free: *Crack-potpourri . . . Gad, sir,* I'm up to my aspect ratio in Johnsons, aren't I? . . . *Whatever* became of Claire Bloom? You remember her—she's the one who isn't Audrey Hepburn . . . *Film biz* is sure fancy-shmancy around here. Newest exhibitor, who reopened the Guild Theatre on Gerrard, is June de Demko—a baroness yet . . . *What do you* think was turned in to Marc Hirsch of the Eglinton by a sweeper and is still unclaimed? A gold denture with teeth in it . . . *It's another girl* at the Jack Rohers and a first one at the house of 20th Theatres' Bill Rossen. IFD's Harry Imperial and his good lady also just contributed to the population . . . *The Crew Cuts,* top singing four from Toronto, now being biogged by Jean Callwood for *Maclean's,* play the Casino at the New Year. First trip home since hitting the big money.

A TRAVELLING TEXAN asked the man next to him on the train where he was from. "Kentucky," he was told. "Kentucky?" said the Texan. "Never heard of it. Is it in the United States?"

The Kentuckian was furious. "You mean to tell me you never heard of Kentucky?" he hollered. "Kentucky—where the finest horses are bred, where Fort Knox is. Why, we have enough gold bricks in Kentucky to build a fence around Texas!"

"That so?" said the Texan. "Tell you what, pardner. You go right ahead and build that fence—and if we like it we'll buy it."

THEN THERE'S THE STORY about the quiet little guy who wandered up against a bar and found himself hemmed in by rich braggarts. One man told about his private golf course and another about his own hotel. That's the way the conversation was going—and it was suddenly interrupted when one of the talkers pointed to the floor in excitement. There lay a diamond as big as a pigeon's egg! A half-dozen hands reached for it but a foot got there first and covered it. It belonged to the quiet little guy.

"Pardon me, gentlemen," he said. "I must have dropped a button off my trousers."

WHAT ABOUT THE MAN who was offered an elephant from India for $2,000? "Me with an elephant! What would I do with an elephant? I live in a flat and work in an office. Of all things, an elephant he wants to sell me!" And so on and on.

"Tell you what," said the salesman. "I think I can get you five of those elephants for $8,000."

"Now you're talking," was the answer. "Why didn't you say so in the first place?"

A WHILE AGO the revival of plays of the gaslight era was quite the thing in theatrical circles. Heard about one from Tom Daley that ought to get another chance. Tom was singing a song that caught my ear and he told me that it was from an old-timer mellerdrama called *The Volunteer Fireman.* Here is the lyric:

It's the man with the ladder
And the man with the hose;
He fights a foe who mercy never shows.

A fireman bold and brave
He battles lives to save;
What moment he may die he never knows.

Each soldier and sailor
Is a hero, we know,
And to the front he goes.

There's another one in blue,
He's our nation's hero too;
The man with the ladder and the hose.

I'll bet a revival of this old-timer would make a mighty funny stage romp.

Look at your

SCREEN

. . . everybody else does!

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FOX HAS AUSSIE-MADE FEATURE

Australian-made feature, Long John Silver, produced by Treasure Island Pictures Pty. Ltd., in CinemaScope and normal ratio, will be distributed in the Eastern Hemisphere by 20th Century-Fox. Fox invested part of the cost, which may exceed $1,000,000, with most of the shooting done at Pagewood studios and on location near Sydney.

Major shareholder is Joseph Kaufman, a former Monogram producer, who was New York director for Cinerama when it opened. Director of Long John Silver, Byron Haskin, is also an American, while the star, Robert Newton, is from Britain.

Twentieth Century-Fox has backed three Australian productions in recent years.

MOVIE HABITS OF THE FRENCH

Of the potential moviegoing population of France, 64 per cent attend an average of 29 times a year and 36 per cent don't go at all. Lack of time, interest in current movies and money—in that order—are the reasons for staying away. Twenty-three per cent considered prices too high. Three-quarters favor an intermission and most are more impressed with high standards of sound and projection than comfort and decor. The French moviegoers don't have the habit of moviegoing and are selective, preferring detective films, then light romance, musicals and histories. Color does not mean very much to the French one way or another, and they rank their films as the best produced with those of Italy running second.

The poll was taken by the Centre Nationale de la Cinematographe, which limited it to those over 15 years old and communities of more than 2,000. The USA Embassy in Paris reported it and it was prepared for distribution by Nathan D. Golden, motion picture head for the Department of Commerce.

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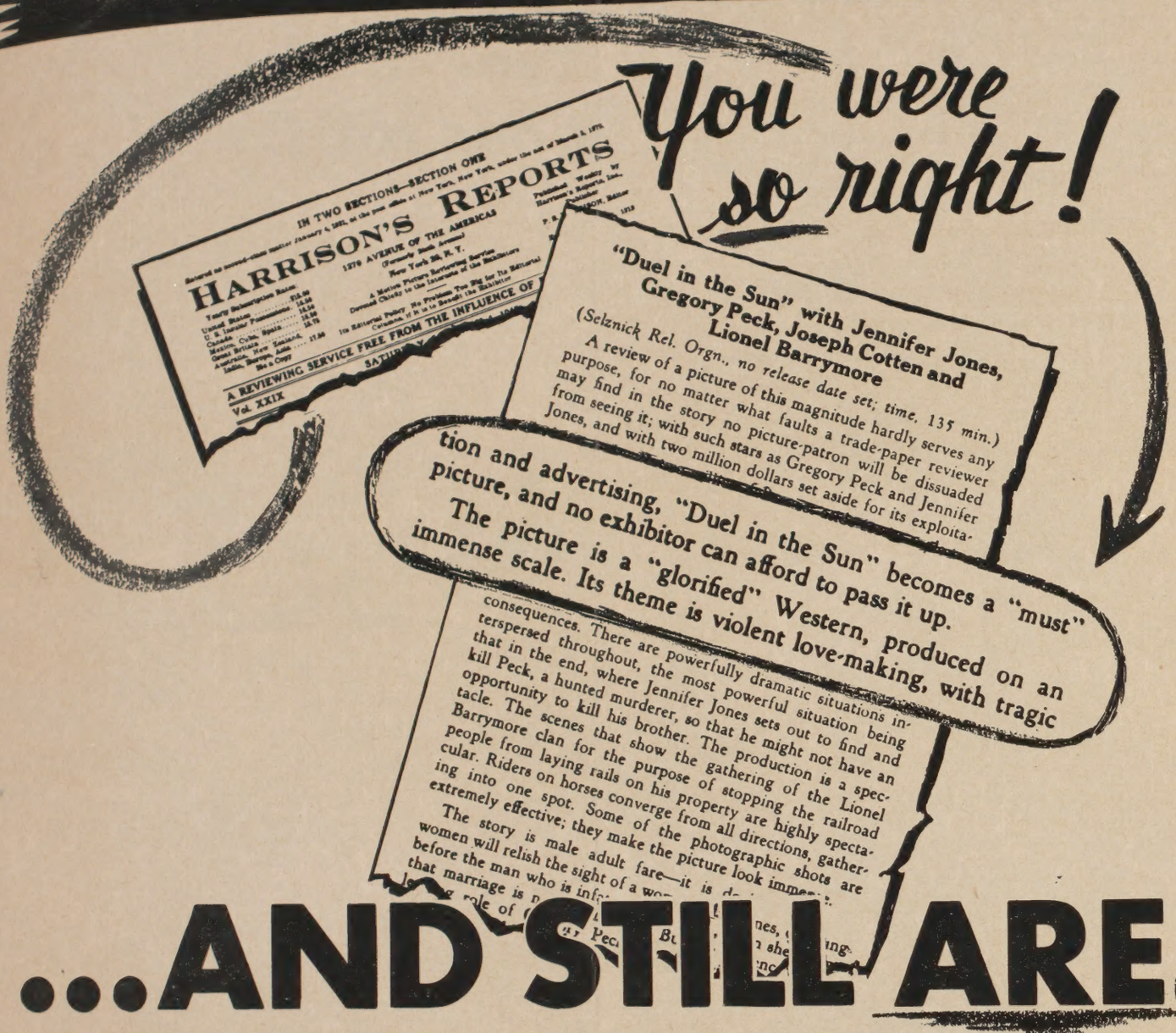
You were so right!
IN TWO SECTIONS—SECTION ONE
HARRISON'S REPORTS
A REVIEWING SERVICE FREE FROM THE INFLUENCE OF
Vol. XXIX
"Duel in the Sun" with Jennifer Jones, Gregory Peck, Joseph Cotten and Lionel Barrymore
(Selznick Rel. Orgn., no release date set; time, 135 min.)
A review of a picture of this magnitude hardly serves any purpose, for no matter what faults a trade-paper reviewer may find in the story no picture-patron will be dissuaded from seeing it; with such stars as Gregory Peck and Jennifer Jones, and with two million dollars set aside for its exploitation and advertising, "Duel in the Sun" becomes a "must" picture, and no exhibitor can afford to pass it up.
The picture is a "glorified" Western, produced on an immense scale. Its theme is violent love-making, with tragic consequences. There are powerfully dramatic situations interspersed throughout, the most powerful situation being that in the end, where Jennifer Jones sets out to find and kill Peck, a hunted murderer, so that he might not have an opportunity to kill his brother. The production is a spectacle. The scenes that show the gathering of the Lionel Barrymore clan for the purpose of stopping the railroad people from laying rails on his property are highly spectacular. Riders on horses converge from all directions, gathering into one spot. Some of the photographic shots are extremely effective; they make the picture look immen
The story is male adult fare—it is d
women will relish the sight of a wo
before the man who is infa
that marriage is n
role of
...AND STILL ARE!

DAVID O. SELZNICK'S

DUEL in the SUN

IN Technicolor

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